



ARROYA
CRUISES

Agenda

- Introduction
- About AROYA
- Target Audience
- Ship Details
- Itineraries

ABOUT AROYA

AROYA BRAND

AROYA Cruises, The Kingdom's first ever Cruise Line, is embarking on a voyage like no other. Inspired by the beauty of the Red Sea and richness of Arabian Gulf anchored in the timeless hospitality of Arabia, we will soon set sail on a remarkable journey that harbors eternal discovery and enriches the lives of all who join us.

AROYA
CRUISES

AROYA VISION MISSION



Vision

To reinvent the meaning of holidays in Arabia.



Mission

By launching the first Arabian cruise line that leads the way by elevating joyful and memorable experience for guests at sea and onshore, commercially, and sustainably

BRAND ESSENCE

Remarkably Arabian

BUILDING THE “REMARKABLY ARABIAN” EXPERIENCE

FUNCTIONAL ELEMENTS

EMOTIONAL ELEMENTS



PROGRAMME

- ✓ Meals, and shorex timing and offering adjusted to Arabian culture
- ✓ Entertainment catered to Arabian taste



SHIP DESIGN

- ✓ Cabins (Bathroom, connected rooms)
- ✓ Public spaces (Masjid, diwania, shisha lounge)
- ✓ Incorporating Arabian patterns in the ship design & spaces



SENSORIALS

- ✓ Sonic identity, a fusion of contemporary and cultural instruments Creating bespoke scent of florals & earthy combinations
- ✓ Arabian background music and sound across all relevant touchpoints.



ARTWORK

- ✓ 35 Saudi artists, 9 Arabian artists
- ✓ Art selection based on Arabian cultural references & taste

TARGET AUDIENCE

TARGET AUDIENCE

Primary



KSA



Kuwait



Oman

Secondary



UAE



Egypt



Jordan



Qatar



Bahrain



Traditional Saudi Families



Exploring Saudi Families



Dynamic Local Youth



Expatriate Families



Expatriate Couples

SHIP FEATURES

AROYA SHIP

AROYA

CRUISES



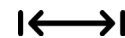
PRODUCTION DATE
26th October 2017



TONNAGE
151 thousands tons



CABINS
1,678
cabins



LENGTH
335 meters



MAXIMUM SPEED
23.6 knots



Occupancy
3,364
(lower berth)



CREW
+1,500 crew members

AROYA SHIP FEATURES



1,678 CABINS

INCLUDING 154 SUITES AND VILLAS IN THE KHUZAMA SECTION AND 32 SPECIAL NEEDS CABINS

VIP

145 suites (38-58sqm)
9 villa (96-392sqm)

402 INTERIOR CABINS (12-18SQM)
82 SEAVIEW CABINS (15-30SQM)
1,040 BALCONY CABINS (16-27SQM)

INTERIOR CABINS



SEAVIEW CABINS



BALCONY CABINS



KHUZAMA SUITES



KHUZAMA VILLAS

AROYA SHIP FEATURES



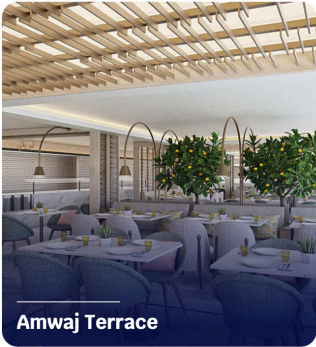
5
COMPLIMENTARY
RESTAURANTS



Khuzama Restaurant



Amwaj Buffet



Amwaj Terrace



Al Waha Dinning



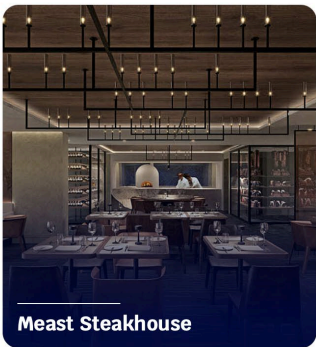
Dallah café



10
SPECIALITY
RESTAURANTS



Blend



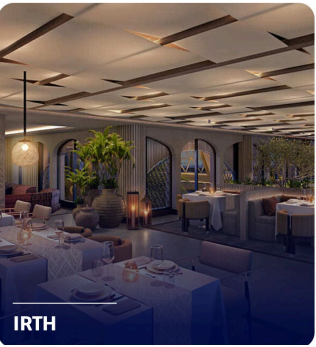
Meast Steakhouse



La Tavola - Italian Restaurant



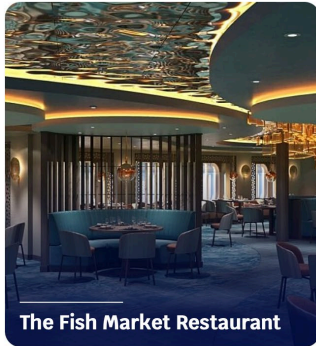
Bamboo Kitchen - Asian Restaurant



IRTH



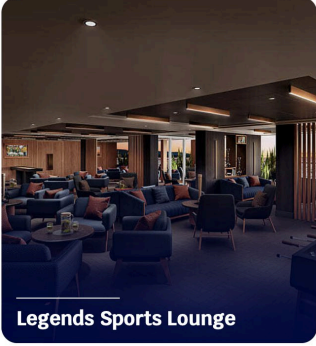
AROYA Creperie



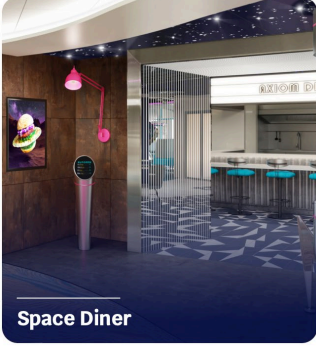
The Fish Market Restaurant



Layalina Restaurant



Legends Sports Lounge



Space Diner

AROYA SHIP FEATURES



1,604 SQM RETAIL AREA

Will offer premium and affordable luxury items for all age groups. An exclusive concierge-style retail experience will be available for the VIP guests.



AROYA SHIP FEATURES



20 VENUES

FOR ENTERTAINMENT
INCLUDING
1,018 SEATER
THEATRE AND VR
ZONE



AROYA SHIP FEATURES



1,858 SQM KID ZONE
ONE OF THE LARGEST
IN THE INDUSTRY



Water park with
5 slides and totally new kids
splash zone



AROYA SHIP FEATURES



FACILITIES

Diverse selection of facilities including business centre, prayer rooms, medical center, self service booking, future cruise office and much more.



ITINERARIES

REGIONS



RED SEA



ARABIAN GULF
Coming Soon



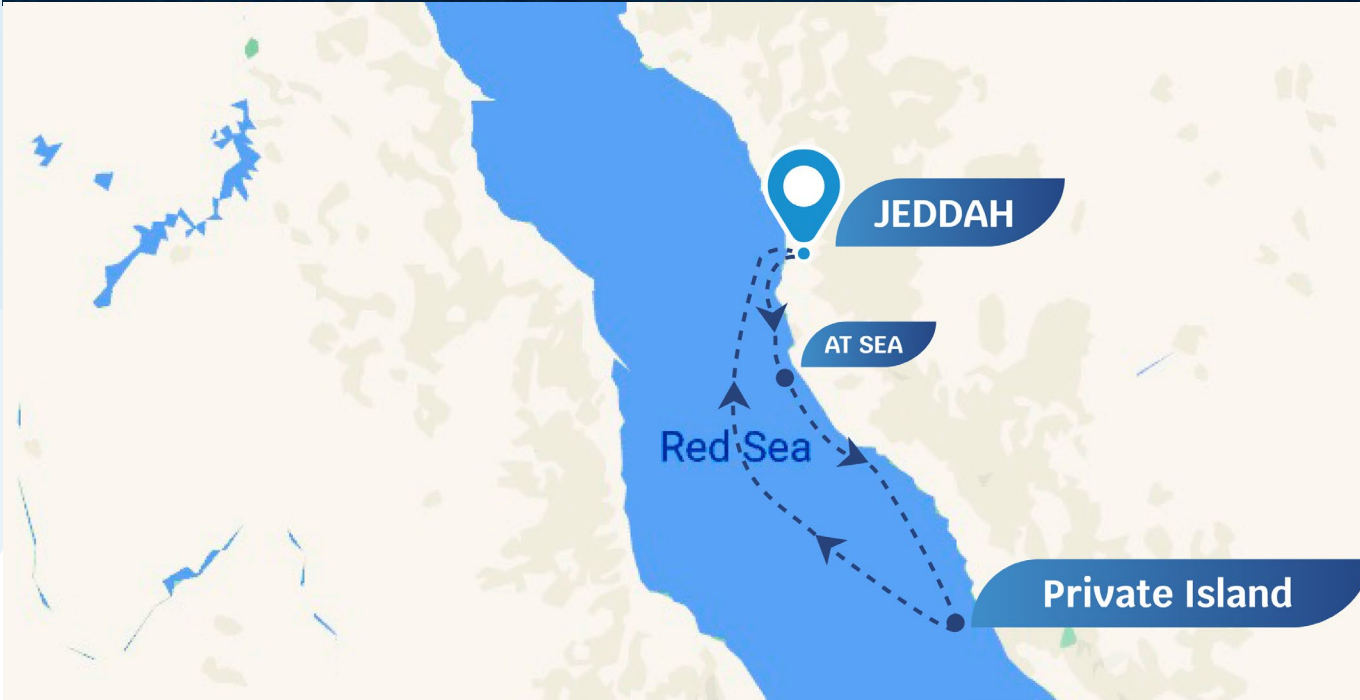
Mediterranean
Coming Soon

RED SEA ITINERARIES

Exploring The Red Sea's Charm

3 Nights

Departure Jeddah
Arrival Jeddah



DAY 1

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)

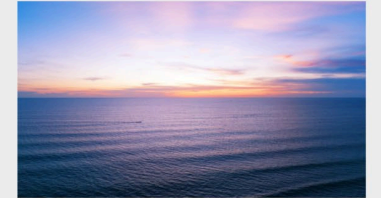


DAY 2

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)

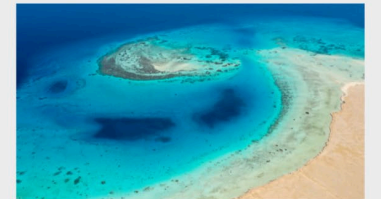


DAY 3

Private Island SAUDI ARABIA

Discover the allure of the Private Island, a captivating island in the Red Sea, where fertile land meets majestic mountains and pristine beaches to swim in crystal-clear waters, explore diverse coral...

[More](#)

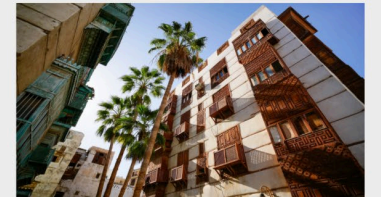


DAY 4

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)



RED SEA ITINERARIES



DAY 1

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)

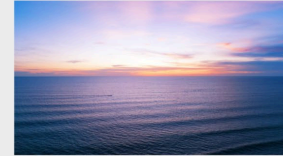


DAY 2

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)



DAY 3

Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...

[More](#)



DAY 4

Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...

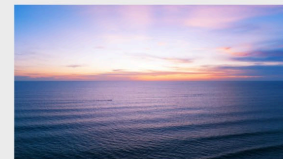
[More](#)



At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)

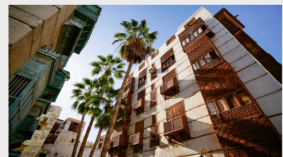


DAY 5

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)



RED SEA ITINERARIES

Culture from the Depth of the Sea

4 Nights

Departure Jeddah
Arrival Jeddah



DAY 1

Jeddah
SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)

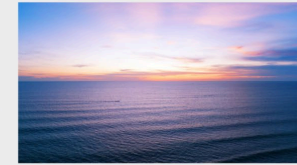


DAY 2

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)

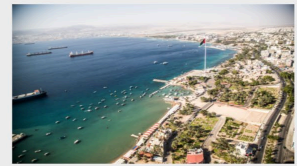


DAY 3

Aqaba
JORDAN

The city of Aqaba, known as the Jordanian Pearl, is located in the far south of Jordan, where the coast of the Red Sea touches its winds. It is characterized by its strategic and geographical location as well a...

[More](#)

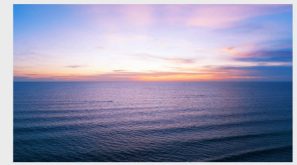


DAY 4

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)

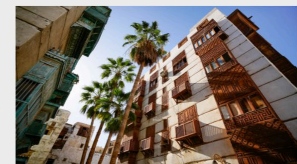


DAY 5

Jeddah
SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)



RED SEA ITINERARIES



From the Shores to the World of Wonders

7 Nights

Departure Jeddah
Arrival Jeddah



DAY 1

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)

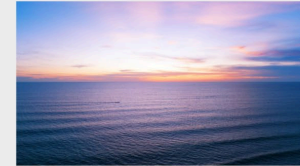


DAY 2

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)



DAY 3

Ain Sokhna EGYPT

Ain Al Sokhna is a prominent tourist destination known for its tropical and vibrant resorts. It is widely desired by visitors due to its mesmerizing sandy shores and crystal-clear waters; it is also famous f...

[More](#)



DAY 4

Ain Sokhna EGYPT

Ain Al Sokhna is a prominent tourist destination known for its tropical and vibrant resorts. It is widely desired by visitors due to its mesmerizing sandy shores and crystal-clear waters; it is also famous f...

[More](#)



Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...

[More](#)



RED SEA ITINERARIES



DAY 5

Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...

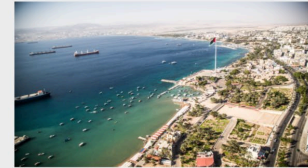
[More](#)



Aqaba JORDAN

The city of Aqaba, known as the Jordanian Pearl, is located in the far south of Jordan, where the coast of the Red Sea touches its winds. It is characterized by its strategic and geographical location as well a...

[More](#)



DAY 6

Aqaba JORDAN

The city of Aqaba, known as the Jordanian Pearl, is located in the far south of Jordan, where the coast of the Red Sea touches its winds. It is characterized by its strategic and geographical location as well a...

[More](#)

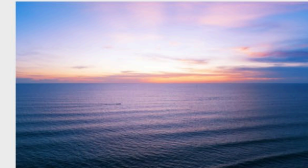


DAY 7

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)

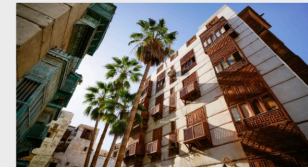


DAY 8

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)

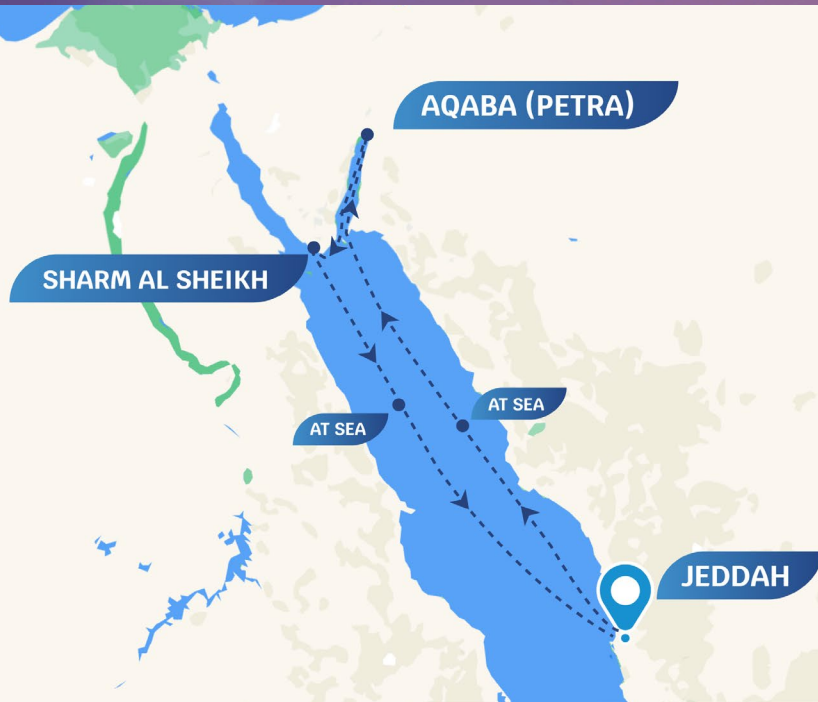


RED SEA ITINERARIES

The Legacy of the Desert and the Waves

6 Nights

Departure Jeddah
Arrival Jeddah



DAY 1

Jeddah SAUDI ARABIA

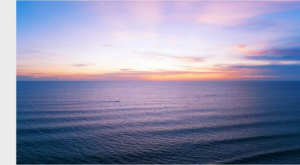
Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...
[More](#)



DAY 2

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...
[More](#)



DAY 3

Aqaba JORDAN

The city of Aqaba, known as the Jordanian Pearl, is located in the far south of Jordan, where the coast of the Red Sea touches its winds. It is characterized by its strategic and geographical location as well a...
[More](#)



DAY 4

Aqaba JORDAN

The city of Aqaba, known as the Jordanian Pearl, is located in the far south of Jordan, where the coast of the Red Sea touches its winds. It is characterized by its strategic and geographical location as well a...
[More](#)



Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...
[More](#)



RED SEA ITINERARIES

The Legacy of the Desert and the Waves

6 Nights

Departure Jeddah
Arrival Jeddah



DAY 5

Sharm El Sheik EGYPT

Sharm El Sheikh, a blend of authentic Egyptian and world cultures and one of the most famous coastal tourist cities located in the south of Sinai, Egypt. known for its white sandy beaches and clear blue ...

[More](#)

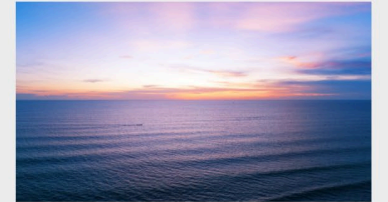


DAY 6

At Sea

Create meaningful memories aboard AROYA Cruises as you spend your day at sea where we offer a range of exceptional experiences catered to your preferences. Whether you're seeking relaxati...

[More](#)



DAY 7

Jeddah SAUDI ARABIA

Jeddah, Bride of the Red Sea, Jeddah, where arts, heritage, and cultures cross, as you find spaciousness in the heart of its historical embraces, evoking warmth, and nostalgia. Visited by millions ...

[More](#)



Thank you

